



# Why do the same diamonds have different price tags?

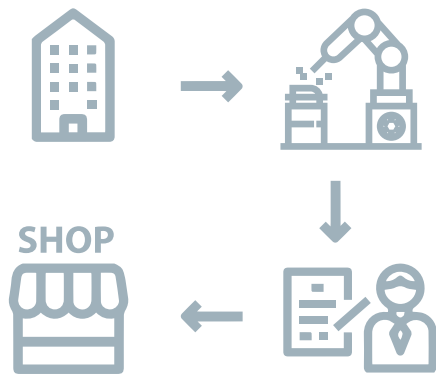
*Here is the truth about the diamond industry*





**Most of you  
are overpaying  
for diamonds**

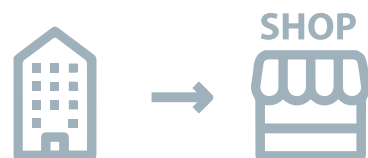
**ZCOVA offers  
the same diamonds  
at better prices!**



**Local retail**

**\$ 2,000**

THEIR PRICE



**Z C O V A**

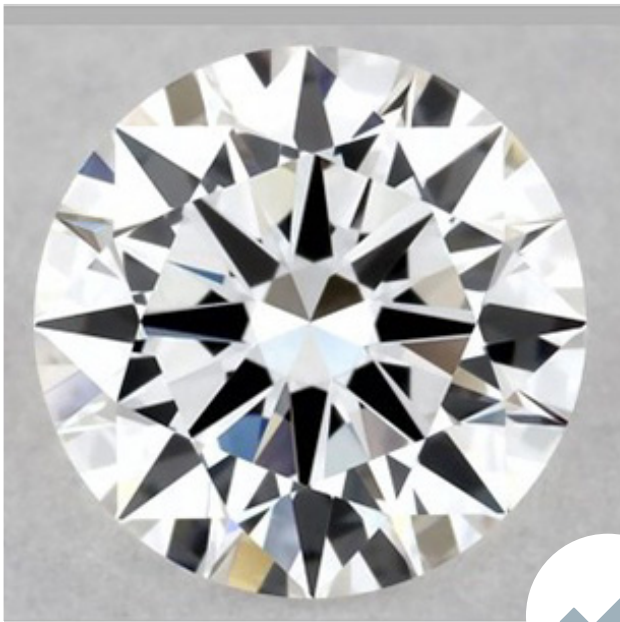
**\$ 1,200**

OUR PRICE

**ZCOVA**

No Middlemen  
Price Match Guarantee  
Low Overhead Cost





MYR 8,821.80

GIA Cert: 23572

MYR 8,875.32

201589746

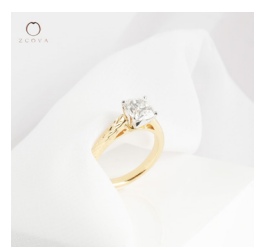
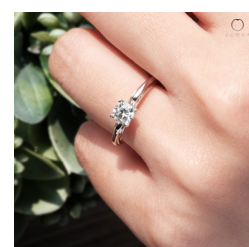
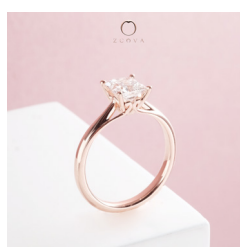
**Customers should  
be allowed to choose**

**150,000+ Diamonds  
graded by GIA**

- From the world's top 10 diamond manufacturers
- Fresh diamonds graded by GIA instead of old stock in stores

**100+ ring settings and  
FREE customisation**

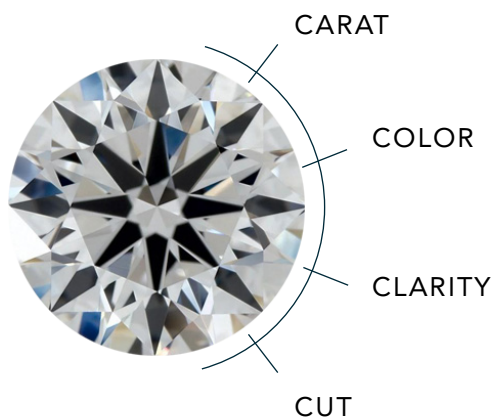
- No extra charge for **18K rose / white / yellow gold**





**Two is better  
than one**

Diamonds Graded  
by  **GIA®**



**BRILLIANCE**  
WHITE LIGHT



**FIRE**  
COLOR LIGHT



**SPARKLE**  
SCINTILLATION

## DUAL CERTIFICATION

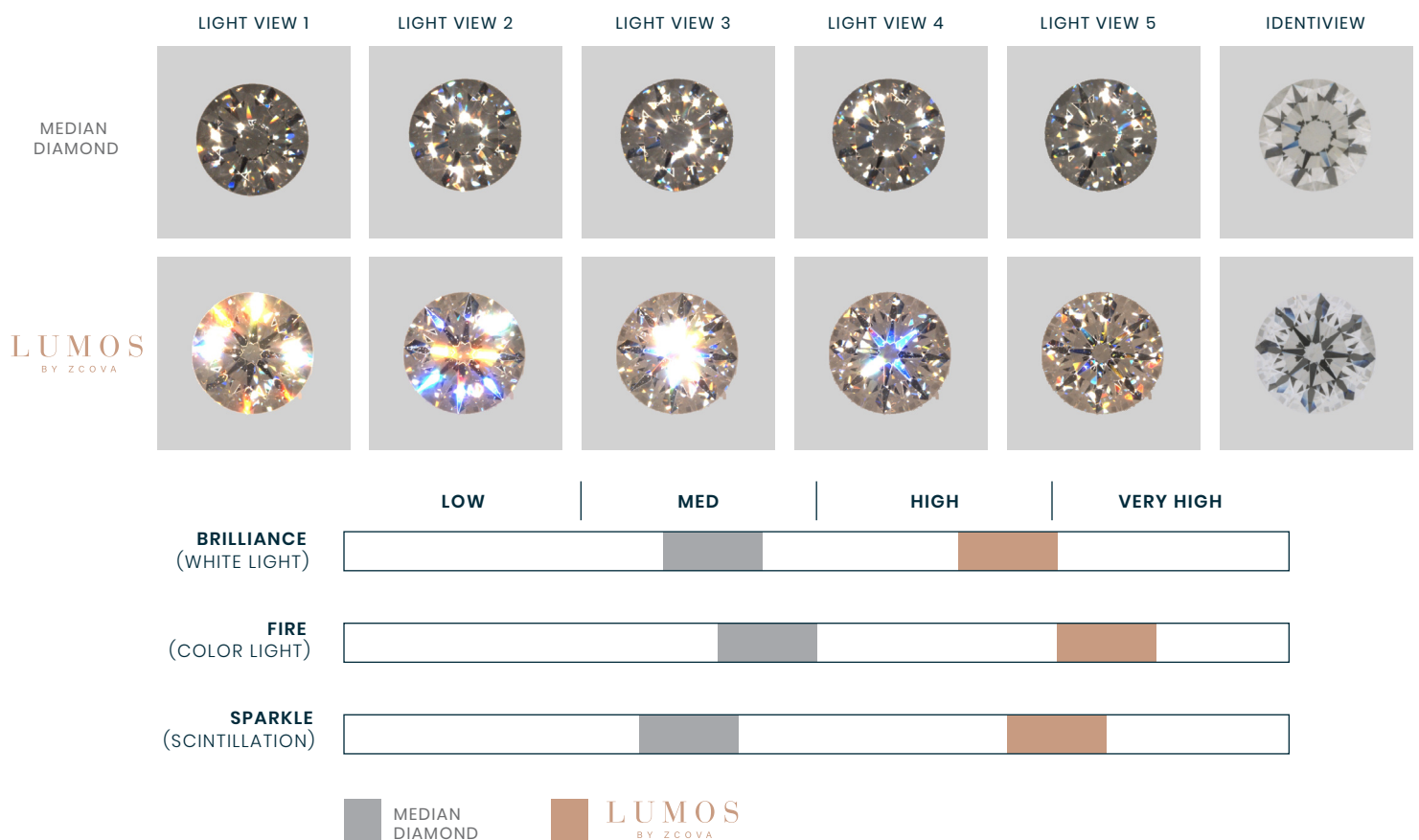
Don't settle for one certificate.  
Ask for these **2 certificates** to  
ensure you're getting the **4Cs**  
and **brilliance** you're paying for.

**ZCOVA is the only online brand  
in Malaysia & Singapore to offer  
dual certificates.**

# Are all diamonds equal?

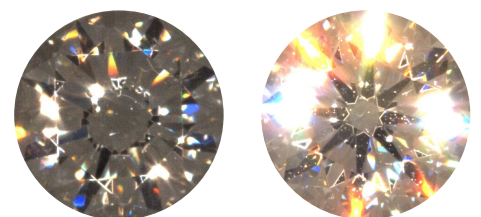


Each diamond is unique so you should never buy a 'brilliant diamond' without **GemEx** certification.



## LUMOS by ZCOVA Diamonds

- ✓ Exceptional quality & guaranteed brilliance
- ✓ Handpicked by GIA graduate gemologist
- ✓ Great Light Performance certified by GemEx



(Good VS Excellent)

# Is seeing the diamond in person TRULY better?

Can you see the difference?



**Diamond A**

M colour / SI1 / 3EX

**Diamond B**

F colour / VS2 / 3EX

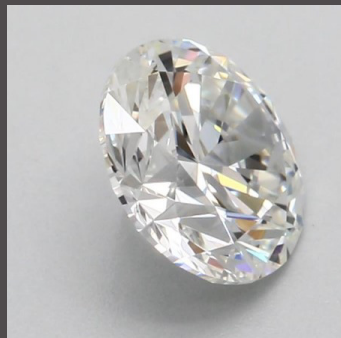
## Now you can!



What you see in retail



10x Magnification in ZCOVA



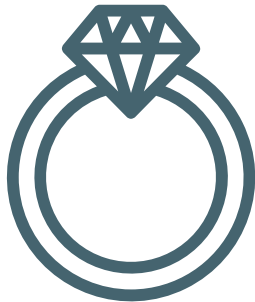
360° videos in ZCOVA

# Is buying diamonds online dangerous?

## ZCOVA THREE POINT CHECK



Customers will receive a picture/video of the diamond laser inscription to cross-check with their invoice.



Once we receive the finished product, we send customers another picture/video of the diamond for the 2nd round of cross-check.



ZCOVA security stamp will be added upon delivery. For customers collecting their ring from our ZCOVA GALLERY, we will make a 3rd diamond check on the spot.

**All deliveries are insured and a signature is required upon receiving the diamond ring.**

100% refund policy if diamond doesn't match GIA certificate



# These people know the truth. Do you?

We've helped customers save millions in diamonds.

It's your turn.



Wonderful and unique experience dealing with ZCOVA. Their products offering are extensive and suit my needs which infact, their price is way below the retail price. No doubt I will come back to ZCOVA. Thank you

Yao Phang



Great service from the guys. Diamond ring ordered is as described and delivered on time. Price is reasonable and the guys are very helpful. Definitely a recommended place to get jewellery.

Hao Keat Ng

Very pleased with the whole process, a better alternative option compare to the brick and mortar concept which is much more efficient. Middleman skipped. Bravo ZCOVA!

Max Teoh Eileen

As seen on

THE  
**Star**  
ONLINE

**malaymail**

THE **EDGE** TV

中國報  
CHINA PRESS

光明  
日報  
Guangming  
Ri Bao

星洲日報  
SIN CHEW DAILY

**FOCUS**  
MALAYSIA

NEW  
**STRAITS TIMES**

pi**llars**

東方日報  
Oriental Daily News

Utusan  
MALAYSIA

**Sinar**  
PUBLISHER

**newtide**

**Jelita**  
Berita + Berita

**Metro**

**vulcan**  
POST

**BURO.**

**NUYOU**

**Kosmo!**

**BFM** 89.9  
The Business Station



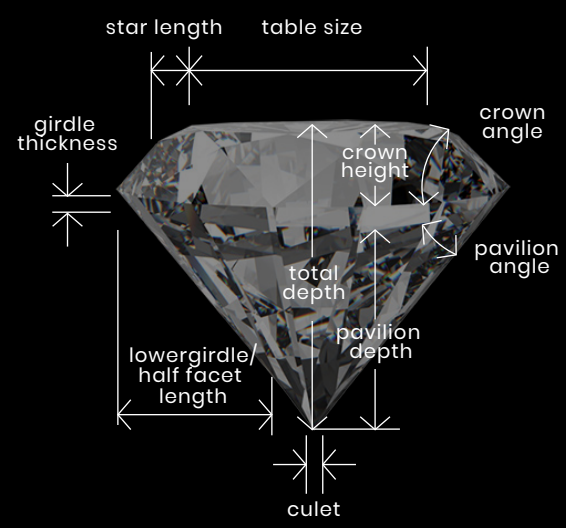
**YAHOO!**  
NEWS

**OH BULANI!**  
Laman Sosial & Hiburan Malaysia



# 4Cs of Diamonds

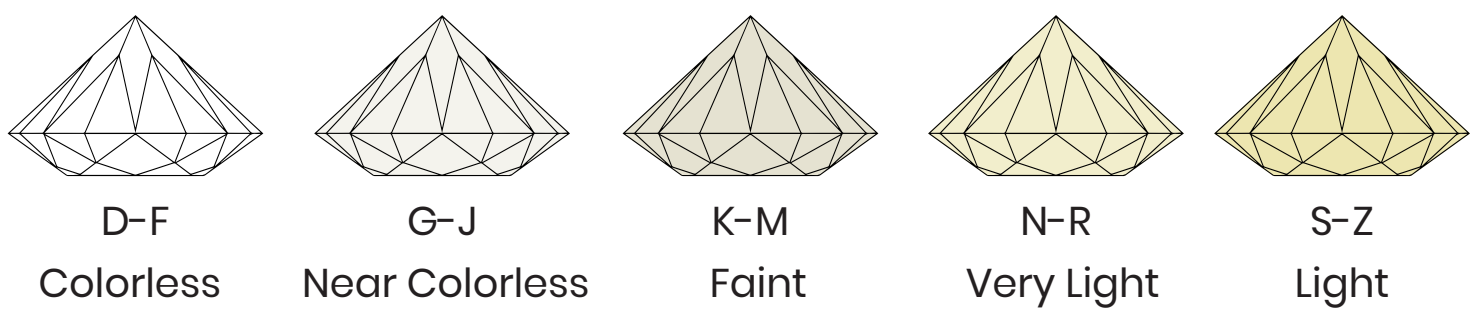
## CUT



- EXCELLENT
- VERY GOOD
- GOOD
- FAIR
- POOR

ZCOVA only offers **Triple Excellent** diamonds

## COLOR

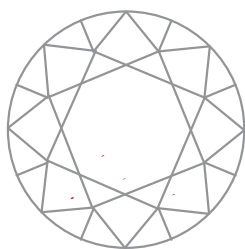


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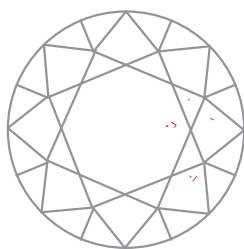
ZCOVA recommended **color** grade

# 4Cs of Diamonds

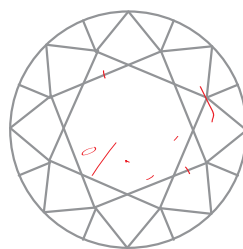
## CLARITY



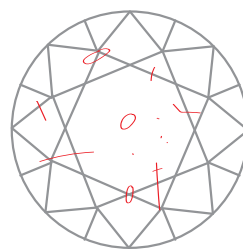
VVS2



VS2



SI2



I2

FLAWLESS | INTERNALLY FLAWLESS | VVS1 | VVS2 | VS1 | VS2 | SI1 | SI2

ZCOVA recommended **clarity** grade

## CARAT



0.50CT



1.00CT



2.00CT



3.00CT



4.00CT

The weight of a diamond is expressed in carats.  
One carat = 0.2 grams and one carat equal 100 points.

# Contact Details



ZCOVA



@ZCOVA



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